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Broadband Access & Availability Data Collection Services Fee Schedule
EUPConnect Collaborative Steering Committee

Member:

ATTN: Jason Kronemeyer
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Prepared By:

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Broadband Access Data Collection		
Service Agreement Number: 20220303-PROSERV-890060-JL-1		
	One-Time	Recurring
BASE DATA COLLECTION SCOPE OF WORK		
Data Collection & Marketing Support		
Consumer communication & promotions plan		
Community Partner Program		
Project Management: Logistics, Engagement coordination, weekly progress updates		
Output: Cleaned, merged database, basic visualizations	\$ 7,000	
Standardized Web Survey - Served (Online)		
Standardized Web Survey - Unserved (Mobile responsive)		
Public Participation Digital Dashboard		
Creative Assets/Website/PR	\$ 1,800	
Marketing Support - Ad Placement logistics	\$ 1,500	
Postcards	\$ 6,000	
Local Media and Ad Purchases	\$ 10,000	
Data Collection Outputs		
Executive Findings Report		
Detailed Data Analysis Report		
Full visualizations (Qty 15-20) maps, graphs, charts	\$ 19,000	
Community Findings Presentation		
Subtotal	\$45,300	\$0

Notes:
 * This quote is valid for 90 days from the date issued
 **Companion survey pricing is dependent on method selected. Web surveys are included in base pricing as quoted. *Pricing Per Household: Web Survey \$0, SMS Text - \$0.18 per HH, Postcards - \$0.30 per HH, Phone - \$0.50 per HH, Mail - \$1.10 per HH*

Service Discount (if applicable) \$0

Total Merit Service Fees \$45,300

COMPANION SURVEYS	
<i>** Companion surveys are imperative to engage unserved communities, though they add significant expense to the data collection process. As part of the base data collection quoted above - lightweight web surveys (mobile responsive) are INCLUDED in the base pricing. Provided below are additional companion surveys, we've provided assumed figures for supportive companion surveys via mailed paper surveys, postcards and phone. Refined figures to be scoped accordingly, once awarded. All prices are one-time. NOT ALL MEDIUMS WILL BE USED, pricing provided as a suggested quantity that would be effective in promoting participation from unserved community members that cannot/will not engage with a digital survey only</i>	
Mail Survey Qty 30,000: Setup & deployment	\$ 33,000
Text Survey Qty 0: Setup & deployment	\$ -
Phone Survey Qty 0: Setup & deployment	\$ -
Anticipated medium overlap	

Approval for dp to 04 2022 BOE
 To be considered

Total Project, Not to Exceed Costs ~~\$78,300~~